



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Criterion VII: Institutional Values and Best Practices

BEST PRACTICE- 1

Community Outreach and Wellness Initiatives

Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Best Practice 1. Community Outreach and Wellness Initiatives

Objectives:

To foster a strong connection between the institute and the neighborhood community through various outreach programmes and initiatives is a fundamental objective for the institution that is committed to holistic development. By organizing events, workshops, and collaborative projects, the institution can create a platform for mutual understanding, growth, and support among all stakeholders. Institutions have a responsibility to promote inclusive education. This involves providing education and resources for underprivileged and marginalized groups who may face barriers to learning. Another objective is to cultivate leadership skills and groom academically oriented students to be citizens with a sense of social responsibility. Through outreach activities the college can empower students to become proactive leaders who understand the importance of giving back to society. By actively pursuing the objectives of fostering community connections, promoting inclusive education, cultivating leadership skills and enhancing social wellness the college aims to create a positive impact on individuals, communities and society at large.

The Context:


Taki Government College is located in a semi-urban area inhabited by several underprivileged communities that live with multiple health and social issues, including low health literacy, high rates of preventable diseases, and limited access to wellness resources. To address these challenges the college has undertaken various initiatives for comprehensive **community outreach and wellness** aimed at the overall welfare of the community through health services, education and support programmes.

Challenges:

- The major challenge is to create awareness about health-hygiene and preventive-care-practices among community members.
- The institute faces financial constraints and limited resources for conducting extensive and long term outreach programmes to ensure sustainable impact.
- While holding outreach programmes at neighborhood communities, initial reluctance and skepticism towards external interventions were noticed from the community.

The Practice:

- Conducting health-awareness programmes and health check-up camps in the neighborhood community as a part of community service such as thalassemia detection awareness camps, COVID-vaccination camps.
- Arranging campaigns to increase awareness about eye donation among students and neighborhood communities.
- Enhancing awareness on environment sustainability through various programmes such as awareness campaign on water-conservation, tree-plantation and climate issues.


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



- Arrangement and distribution of relief materials at affected areas, organizing special camps around neighborhood community as part of the community service.
- Building awareness about social and moral issues, such as child trafficking, child marriage, human rights prevalent in the marginalized areas.

Uniqueness:

- The outreach activities combine education with health, culture, and sustainability to produce positive impact on all stakeholders. Through these activities students get exposed to the real-world challenges instilling social responsibilities alongside academic experience.
- The programmes are community-centric and inclusive of community input, ensuring cultural sensitivity and accessible to all community members, specially marginalized groups.

Evidence of Success:

- NSS-Unit of Taki Government College adopted a neighboring village 'Kathari' where health check-up camps were organized along with health-awareness programmes. The initiative was a collaborative effort involving NSS volunteers, health-care professionals, local authorities and community members. The Unit approached Dr. Pradip Biswas, a renowned local physician who gladly extended his hand to offer free health check-up service for the members of the adopted village. Significant turnout was noticed for this event which made the event a big success.
- Severe cyclone Amphan caused humongous damage and devastation across Sundarbans. The college launched relief drives specifically aimed at restoring the lives of those affected by Cyclone Amphan, including poor and marginalized people of the Sundarbans region.
- Significant community engagement was apparent from increased participation, positive feedback of the community members.
- Remarkable participation of students was evident in the Thalassemia-awareness programmes and COVID-Vaccination initiatives, eye-donation-awareness campaign, child trafficking awareness programmes, anti-tobacco campaign, AIDS awareness campaign, road safety campaign.
- Students of the Geography department participated in a case study on challenges for the peoples with disabilities during disasters mainly during Amphan at Hingalganj Block.

Problems Encountered and Resources Required:

- Managing a team of local volunteers and ensuring their sustained commitment required for effective coordination and support.
- Coordinating activities and managing resources effectively.

Requirements:


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



-
- Human Resources: Healthcare professionals, local volunteers, community health workers, and administrative staff.
 - Educational Materials: Brochures, posters, and digital content for health-education and awareness campaigns.
 - Training: Capacity building for staff and volunteers to effectively manage and run initiatives.
 - Partnerships: Strong partnerships with local organizations and stakeholders for collaborative efforts.

By implementing this comprehensive Community Outreach and Wellness Initiative, our institution aims to significantly improve the health and wellness of the local community, thereby fulfilling our social responsibility.

Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal


Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Awareness programme on human rights at adopted village 'Kathari' organized by NSS as a part of Special Camp on 15th May, 2023



Participation of students in awareness programme on water conservation on 20th May, 2023


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE


P.O. Taki, North 24 Parganas, Taki-743429, West Bengal
Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Student participation in health check-up camp at local village organized by NSS on 18th May, 2023



Thalassemia awareness camp at local village organized by NSS on 5th April, 2023


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



কলেজের কর্মসূচি

► **টাকি:** টাকি সরকারি কলেজের এনএসএস ইউনিটের তরফে দত্তক নেওয়া হয়েছে বসিরহাট থানার কাতরি গ্রাম। এই গ্রামে ১৫-২২ মে বিভিন্ন কর্মসূচি ছিল কলেজের এনএসএস ইউনিটের তরফে। শিক্ষক অরিন্দম দত্ত জানান, এই গ্রামে দরিদ্র মানুষের বাস। এনএসএস ইউনিটের তরফে প্রায় ৫০ জন কলেজ পড়ুয়া গ্রামের বাড়ি বাড়ি গিয়ে গ্রামবাসীদের স্বাস্থ্য সচেতন করেন। সেই সঙ্গে গ্রামে বিনামূল্যে চক্ষু পরীক্ষা শিবির করা হয় স্থানীয় একটি সংগঠনের সাহায্য নিয়ে। গ্রামবাসীদের জলসংরক্ষণ নিয়ে সচেতন করতে গ্রামে একটি পথনাটিকা হয়েছে। টাকি সরকারি কলেজের ভারপ্রাপ্ত অধ্যক্ষ শান্তা মুখোপাধ্যায় বলেন, “এনএসএস ইউনিট সক্রিয় ছিল না বেশ কিছু বছর। এ বার আবার সক্রিয় করা হল এই কর্মসূচির মধ্যে দিয়ে। আশা করি, এ বার এই কর্মসূচি নিরবিচ্ছিন্ন ভাবে চলাবে।”

Media report of health check-up camp at local village organized by NSS on 18th May, 2023

Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal
Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Student participation in Amphan relief activity at village of Sundarban


Government of West Bengal
Finance Department
West Bengal State Emergency Relief Fund

Contribution to this fund entitles you to claim 100% deduction under section 80G of the Income Tax Act
Vide PAN AAAAC6443N

RECEIPT
Acknowledgement No.: WBSERF/20200406/00002621

Received with thanks from PUJA PAL a sum of Rs. 3,000.00 /- (Three Thousand Only) vide Transaction Reference No. 20040265706662 (DEBIT_CARD) dated 02/04/2020 as a donation towards the West Bengal State Emergency Relief Fund 2020 which is a part of Chief Minister Relief Fund (PAN: AAAAC6443N).

Government of West Bengal sincerely acknowledges your valuable contribution towards combating COVID-19 pandemic.


KHALID AIZAZ ANWAR, IAS
Joint Secretary to the Government of West Bengal,
Finance Department



Be Alert, Be Safe

-NIC-WBSG-


Government of West Bengal
Finance Department
West Bengal State Emergency Relief Fund

Contribution to this fund entitles you to claim 100% deduction under section 80G of the Income Tax Act
Vide PAN AAAAC6443N

RECEIPT
Acknowledgement No.: WBSERF/20200414/00004064

Received with thanks from DEBARATI NANDY a sum of Rs. 3,000.00 /- (Three Thousand Only) vide Transaction Reference No. 20040265717200 (DEBIT_CARD) dated 11/04/2020 as a donation towards the West Bengal State Emergency Relief Fund 2020 which is a part of Chief Minister Relief Fund (PAN: AAAAC6443N).

Government of West Bengal sincerely acknowledges your valuable contribution towards combating COVID-19 pandemic.



KHALID AIZAZ ANWAR, IAS
Joint Secretary to the Government of West Bengal,
Finance Department



Be Alert, Be Safe

-NIC-WBSG-

Contribution to West Bengal State Emergency Relief Fund by Teachers


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Student participation in eye donation awareness campaign on 5th January, 2023



COVID Vaccination camp at college on 4th and 5th October, 2021


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Vaccination Camp at Taki Government College on 17th and 18th October 2022



COVID Vaccination camp for students on 17th and 18th August, 2022

**Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)**



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Awareness programme on Child trafficking and child marriage on 2nd December, 2022



Media report on the awareness programme on Child trafficking and child marriage


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal


Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Water conservation awareness campaign at Purulia on 23rd September, 2023



Participation of students in Yoga and karate training at College on 18th May, 2023


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal


Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Awareness campaign on road safety on 13th January, 2022



Involvement of students in AIDS Awareness Campaign on 1st December, 2019


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)



Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal

Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Involvement of students in anti-tobacco campaign on 31st May, 2022


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)




Government of West Bengal

TAKI GOVERNMENT COLLEGE

P.O. Taki, North 24 Parganas, Taki-743429, West Bengal
Phone: (03217)-234474; Fax: (03217)-234566; Website: <http://www.tgc.ac.in/>



Student participation in the field study on challenges for differentially abled persons due to the effect of Amphan


Officer-in-Charge
Taki Government College
Taki, 24 Parganas (N)